

Project Deliverables for **Community Engaged Learning**

PROGRAM DEVELOPMENT

- Content creation
- Program plans/outlines
- Strategic planning

RESEARCH, ASSESSMENT, AND/OR EVALUATION OF A PROGRAM

- Focus groups
- Virtual interviews

VIRTUAL EDUCATIONAL MATERIALS

- Webinars
- Infographics
- Streaming a presentation
- Streaming a performance

INFORMATION SHARING PRODUCTS

- Digital media
- Communication plans
- Social media content

OFFERING SERVICES VIA VIDEO CONFERENCING PLATFORMS

- Community member interviews
- Fundraising
- Mentorship
- Tutoring

RESEARCH PAPERS

- Literature reviews
- Executive summaries
- Position/response papers
- Annotated bibliographies
- Case studies

DESIGN PROJECTS

- Research - best practices, tech solutions
- Prototype – mock-ups, beta-versions
- Analysis – reviews, testing
- Design – 2nd stage experiments, models

COVID RECOVERY PROJECTS

- Assisting with your organization's shift online
- Researching and providing a list of online tools
 - Films
 - Vodcasts and Podcasts
 - Awareness campaign
 - How-to videos

CREATING POLICY MATERIALS

- Policy briefs
- Letters to MPs

DATA ANALYSIS

- Analyzing donor behaviours
- Tracking communication strategy metrics
- Assessing volunteer engagement

MARKETING RESOURCES

- Website content
- Videos
- Social media campaigns
- Mobile content

EVENT COORDINATION

- Evaluating event cost strategies
- Creating an event and executing an online event
- Creating an accessibility plan for an annual event
- Developing post-event surveys

FUNDRAISING

- Grant writing
- Campaign outreach materials
- Online fundraising event

Consult [Defining Deliverables for Community Engaged Learning](#) for more information.

